



ETA INTEL.

Sponsored content

FORMAT	PRICE
Sponsored article	€950 per article, per title
Newsletter placement	€350 per issue, per title
Research underwriting	Scoped per report

Directory listings

TIER	TANDEMPANELS · SODIUMIONBESS · EGSINDEX	SMRINDEX · LDESINDEX	SOLIDSTATEHUB · MICROREACTORHUB · ORBITALREFUELER
Verified	€125/month	€125/month	€125/month
Featured	€450/month	€395/month	€295/month
Founding rate	€95 Verified / €245 Featured	€95 Verified / €245 Featured	€95 Verified / €245 Featured

Billed monthly and cancellable monthly. Founding rate fixed for twelve months for the first ten companies per title. Rates for titles still in development are confirmed at launch.

Job postings

FORMAT	PRICE
Standard posting	€195 Thirty days on one title.
Premium posting	€295 Thirty days on SMRIndex.com or MicroreactorHub.com.
Network bundle	€795 Five postings over twelve months, any titles.
Briefing feature	€95 add-on Carried once in the title briefing.

Sponsorship

PRODUCT	PRICE
Index sponsorship	From €950/month Min. three months. One sponsor per index. Available once a title passes 10,000 monthly readers.
Category sponsorship	€500 –€750/month One sponsor per directory category.
ETA Intel Weekly	Rate to be confirmed One sponsor slot per edition.
Sponsored webinar	Rate to be confirmed Available once a title passes 2,000 briefing subscribers.

Advisory

ENGAGEMENT	PRICE
All engagements	From €10,000
Scope and duration agreed in writing before work begins.	

Rates are reviewed as audience grows. A published rate is held for twelve months from the start of a booking. Any change applies to new bookings and to renewals after that period, never retroactively, and is announced at least thirty days before it takes effect. Bookings that renew after twelve months carry a ten percent discount against the rate card in force at renewal. Rate card 2026.1, in force from [launch date].